



Learn. Evolve. Innovate.



SKILLS + LANGUAGES | EARLY K-12 | AI TRAINING | LIVE DIGITAL DELIVERY

THE GAP

ACCESS

Quality learning is costly or location-bound

ENGAGEMENT

Passive courses lack support and accountability

RELEVANCE

Traditional institutes teach outdated skills

Learners still trade off quality, affordability, personalization and flexibility. Local institutes are often outdated, static libraries lack accountability, and premium tutoring is priced out of reach.

WHAT IHS PROVIDES

SKILLS + LANGUAGES

Live, affordable and personalized training

EARLY K-12

Foundational tuition and guided learning support

PRACTICAL AI TRAINING

Applied AI tools for learning and work

Live 1-to-1 and groups of up to five, sold through monthly learning credits. Programs span language and communication, test preparation, digital and creative skills, and early K-12 tuition.

VALIDATED COMMERCIAL DEMAND

16 MONTHS

US\$25K+

REVENUE

350+

CLIENTS

150+

ACTIVE

10+

COUNTRIES

~5:1

LTV:CAC

TRIAL AUTOMATION | IN-APP CLASSES | ARABIC LAUNCHED

THE EDUCATION EVOLUTION

01

LIVE TRAINING

Skills + languages

Validated today

02

K-12 + SKILLPATH (Automatic AI Powered)

Guided pathways

Building now (It'll be launched within the next 3 months)

03

AI TRAINING + TUTOR

Practical AI + 24/7 practice

Next scalable layer (It'll be launched within a year)

US\$15K

RAISING TO BUILD
THE NEXT LEARNING LAYER

TWO INVESTOR OPTIONS

A | 20% EQUITY
Long-term ownership
Dilutable

B | 50% FIXED RETURN
Annual for 2 years
No equity

Alternative structures | Subject to due diligence, applicable law and definitive agreements.